



Opportunity Main Street builds place-based financial inclusion ecosystems

Challenge: The vast majority of entrepreneurs that come from disadvantaged backgrounds lack access to right-fit capital to grow their businesses in a way that allows them to support their families and grow generational wealth. Non-wealthy investors lack options for investing in businesses in their own communities to grow local wealth.

The OMS Model: OMS is building a comprehensive place-based finance ecosystem to support entrepreneurship and community investing as pathways to building community wealth, first in Baltimore, MD, and then in other underserved communities throughout the U.S.

Our theory of change is that with the following pillars in place, billions of dollars in supportive investment capital can flow to those business owners who need it most:

- Legal and accounting support and coaching for entrepreneurs to design their customized investment offerings
- Legally-compliant place-based investment crowdfunding platform
- Financial literacy education to grow the community of savvy local investors
- Attractive and welcoming gathering space to bring entrepreneurs together with community investors – the Community Wealth Building Hub.



The Mulberry: OMS has purchased a mixed-use building in downtown Baltimore and is in the process of renovating it. The upper floors will be short-term residential units and the Community Wealth Building Hub will be on the first floor. We call the building The Mulberry. Renovation is projected to be completed in winter 2024.

CrowdfundBaltimore.com, funded in part with philanthropic support, has launched.

Team: OMS' two founding members, Michelle Thimesch, CEO, and Jenny Kassan, CFO, are attorneys with over 25 years of experience each in real estate, business, community development, and securities law. Suzanne Kadar, a former finance executive, CPA, and controller, serves as financial specialist.

Investment Offering: We are offering preferred equity with a 2X preferred return with annual profit sharing. Over \$1.75 million has been raised to date.

This offering is currently open to accredited investors only.

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